

### Media Advertisements

Vendor	Type	Timeframe	Cost	Additional information
<b>KRKO/KKXA</b>	Radio	Nov-Jan	\$ 10,620.00	Giving 0:60 for price of 0:30
<b>Hubbard (92.5, 98.9, 106.9, 880 AM)</b>	Radio + 2 social posts per station	Nov-Jan	\$ 43,000.00	Includes Warm 106.9 that switches to Xmas music for the season; higher listener volumes
<b>Lamar Transit</b>	Bus Ads	Nov-Jan	\$ 35,400.00	Lamar giving 70% discount for PSAs; ads
<b>Lamar Billboards</b>	Digital & print billboards	Nov-Jan	\$ 33,250.00	
<b>Pacific</b>	Billboards	Nov-Jan	\$ 38,250.00	
<b>KING 5</b>	Digital + TV Program + Spanish	Nov-Jan	\$ 46,000.00	Can also run customized digital ads for target pops and some languages
<b>KIRO/Bonneville</b>	Digital + Article + Radio	Nov-Jan	\$ 42,000.00	
<b>Herald</b>	Print, digital, web, email & Spanish	Nov-Jan	\$ 14,782.00	Includes 3 full page color ads, including Black Friday edition
<b>Silvertips</b>	Radio & PA	Nov-Jan	\$ 10,000.00	
<b>Frameshot</b>	Mailers	Rolling weekly/monthly	\$ 43,094.00	\$599 monthly for 6 months + \$0.79 per postcard mailed. Can be customized per census
<b>NCM</b>	Movie ads/digital	Nov-Jan	\$ 35,000.00	0:30 ad before all movies at 6 theaters in SnoCo
<b>Blue Plate Digital</b>	Illustrated Videos	One-time	\$ 7,000.00	To create animated videos
<b>Total</b>			\$ 358,396.00	