








## Strategic Plan 2018–2020

### Background

The Snohomish County Health Leadership Coalition was launched in 2013 as a collective impact collaborative that brought a broad cross section of partners together with one focus – improve the health and economic vitality of our community by increasing the effectiveness and success of health enhancing organizations. This work is implemented through **LiveHealthy2020™**, which involves a community partner portal, a mapping and reporting hub, and community health accelerators.

 <b>Activity</b>	 <b>Nutrition</b>	 <b>Mental/Emotional</b>	 <b>Civic Health</b>	 <b>Organizational</b>
<ul style="list-style-type: none"> <li>• Reduce sedentary behavior</li> <li>• Increase youth activity</li> <li>• Increase adult activity</li> </ul>	<ul style="list-style-type: none"> <li>• Reduce food insecurity</li> <li>• Promote a balanced diet</li> <li>• Promote a health weight</li> </ul>	<ul style="list-style-type: none"> <li>• Improve relationships and social connection</li> <li>• Increase social/emotional support</li> <li>• Improve youth development</li> </ul>	<ul style="list-style-type: none"> <li>• Under development</li> <li>• 2018-2019</li> </ul>	<ul style="list-style-type: none"> <li>• Governance</li> <li>• Programs</li> <li>• Metrics</li> <li>• Communications</li> <li>• Funding</li> </ul>
<b>Supporting Initiatives</b> <ul style="list-style-type: none"> <li>• Develop the process and beta test the first accelerator</li> <li>• Optimize the accelerator model based on learnings</li> <li>• Build the infrastructure, places for people and activity</li> </ul>	<b>Supporting Initiatives</b> <ul style="list-style-type: none"> <li>• Launch backpack emergency feeding program</li> <li>• Create model for dietitians &amp; Primary care partners</li> <li>• Expand nutrition programs where lacking in health benefits</li> </ul>	<b>Supporting Initiatives</b> <ul style="list-style-type: none"> <li>• Implement a framework for restorative and trauma informed care</li> <li>• Increase the number of organizations practicing new framework</li> </ul>	<b>Supporting Initiatives</b> <ul style="list-style-type: none"> <li>• Landscape assessment</li> <li>• Establish objectives</li> <li>• Launch civic health component</li> <li>• Identify initial civic health accelerators</li> </ul>	<b>Supporting Initiatives</b> <ul style="list-style-type: none"> <li>• Broader representation within the coalition</li> <li>• Accountability at all levels and Data ROI</li> <li>• Establish channels and feedback loops</li> <li>• Funding systems development</li> </ul>

### Mission

Local leaders working together to leverage assets and accelerate ideas for healthier more economically vibrant communities.

### Vision

Snohomish County residents have reached their full potential because organizations innovate together to maximize their impact.

### Value

We have the unique processes and relationships to make health-enhancing organizations more successful.