



# Communications Overview



# Our Team



The Communications Team includes 5 staff within the larger Policy, Partnerships, Planning, and Communications section.

- 1 supervisor
- 2 communications coordinators
- 2 graphic designers

We work with amazing staff throughout the Department.



# News Media

Sign up for news releases:

- Online at [www.snohd.org/notifyme](http://www.snohd.org/notifyme). Select “Media Releases” under the NewsFlash category
- Or email [SHD-Communications@snoco.org](mailto:SHD-Communications@snoco.org) and we’ll get you added.



FEATURED LATEST NEWS NEWS

One year in, Snohomish County's newly formed Health Department has big plans for 2024

January 27, 2024 Kienan Briscoe



SNOHOMISH COUNTY—On May 2022, after years of financially struggling, the Snohomish County Health District announced that its local public health services would be integrating to the county government structure as the newly formed Snohomish County Health Department.

Despite financial constraints, the District had an eventful final year before the integration commenced on January 1, 2023: responding to the COVID outbreak, monkeypox, RSV, and sexually transmitted disease outbreaks.

HeraldNet  
EVERETT, WASHINGTON  
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Newsletters

Local news Sports Food & Drink Life Business Opinion Obituaries Classifieds Jobs Marketplace All sections



The Snohomish Health District building in Everett. (See Misao / The Herald)

Report: Homelessness, mental illness trending up in Snohomish County

The report synthesizes health data and identifies “top health priorities,” including food insecurity, prenatal care and more.

By Sophia Gates

Thursday, June 15, 2023 1:30am LOCAL NEWS



EVERETT — One-third of pregnant women get inadequate prenatal care in Snohomish County.



APRIL 17  
5:00-7:00 PM

## Snohomish County opens new clinic to reduce ‘alarming’ increase of sexually transmitted infections

The rising rates are not unique to Snohomish County. STI cases increased nationally, according to a CDC report.



Author: Natalie Swaby  
Published: 6:02 PM PST December 1, 2023  
Updated: 6:02 PM PST December 1, 2023



EVERETT, Wash. — In Snohomish County, the closure of a clinic that treated sexually transmitted infections (STI) has had a lasting impact, according to county Health Director Dennis Worcham

# Social Media, Photo, and Video

Total reach/views for February 2024 across social channels: **29,865**

## FOLLOW US ON SOCIAL MEDIA

[FACEBOOK](#)

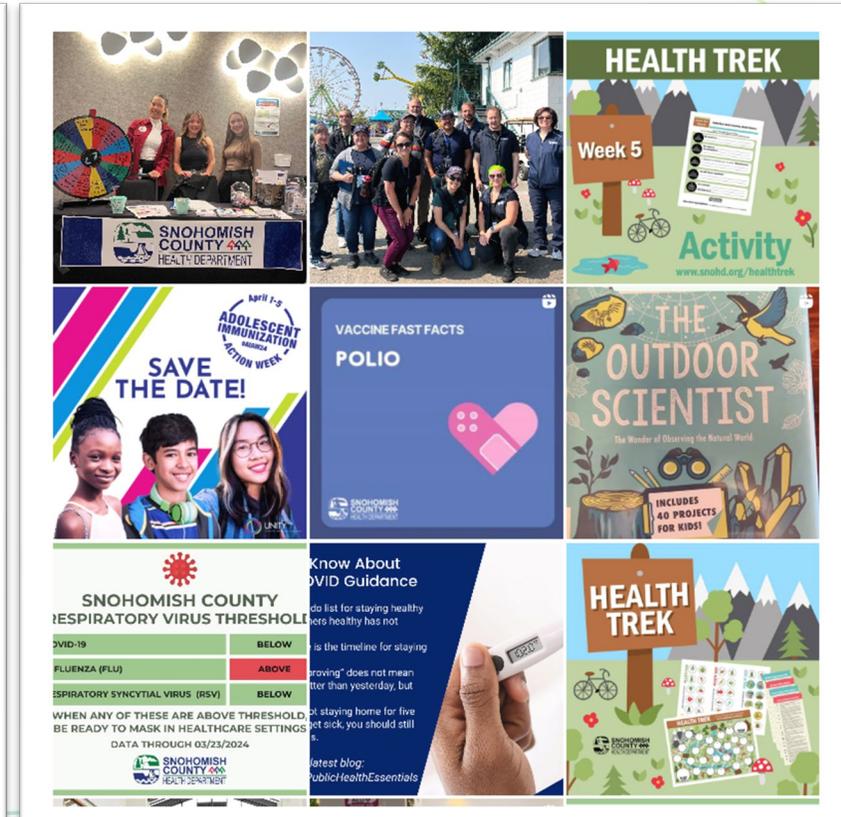
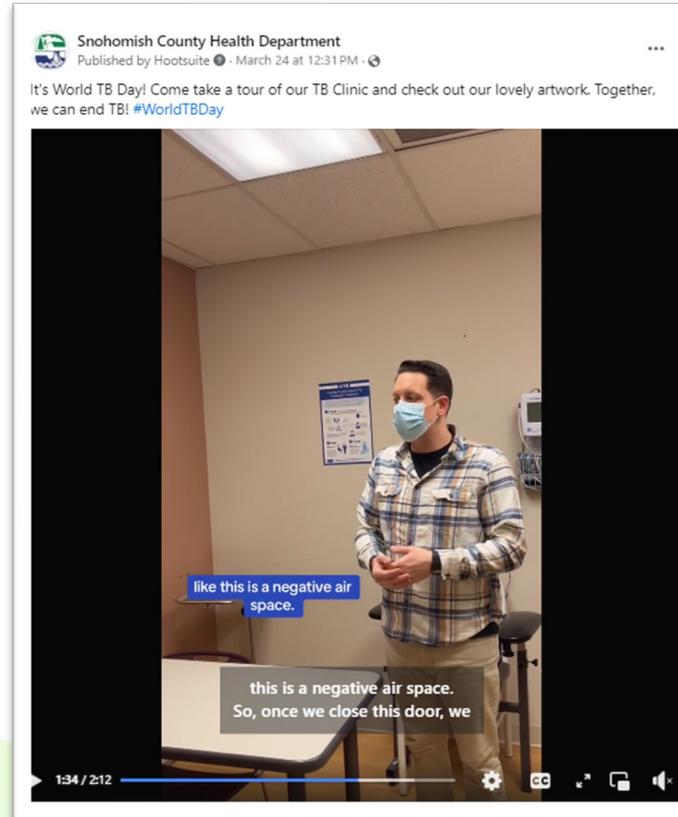
[X \(FORMERLY TWITTER\)](#)

[INSTAGRAM](#)

[YOUTUBE](#)

[TIKTOK](#)

[LINKEDIN](#)



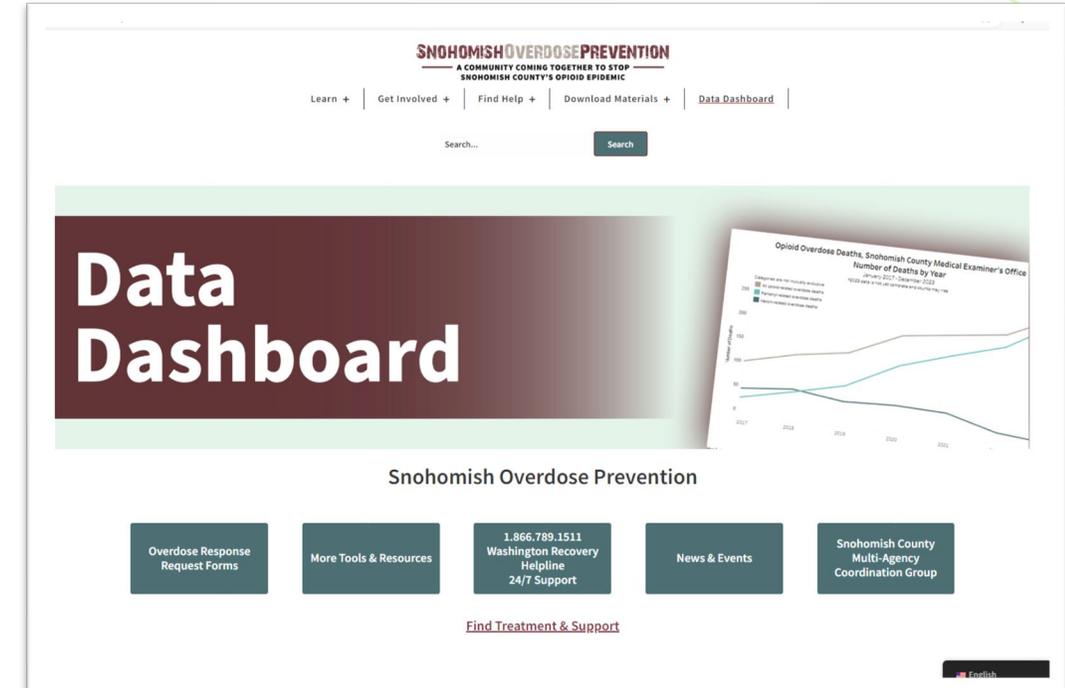
[www.snohd.org/707/Follow-us-on-social-media](http://www.snohd.org/707/Follow-us-on-social-media)

# Websites



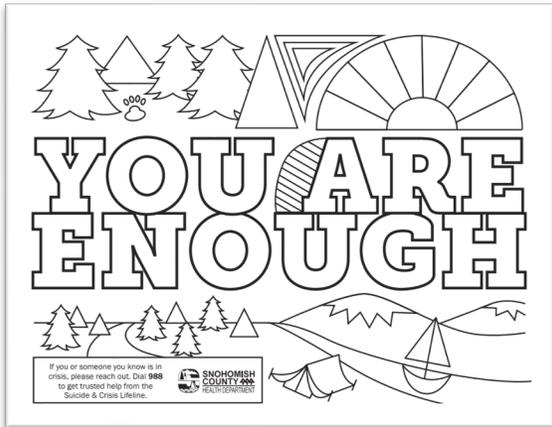
[www.snohd.org](http://www.snohd.org)

Nearly 70,000 pageviews (Feb. 2024)



[www.snohomishoverdoseprevention.com](http://www.snohomishoverdoseprevention.com)

# Graphic Design



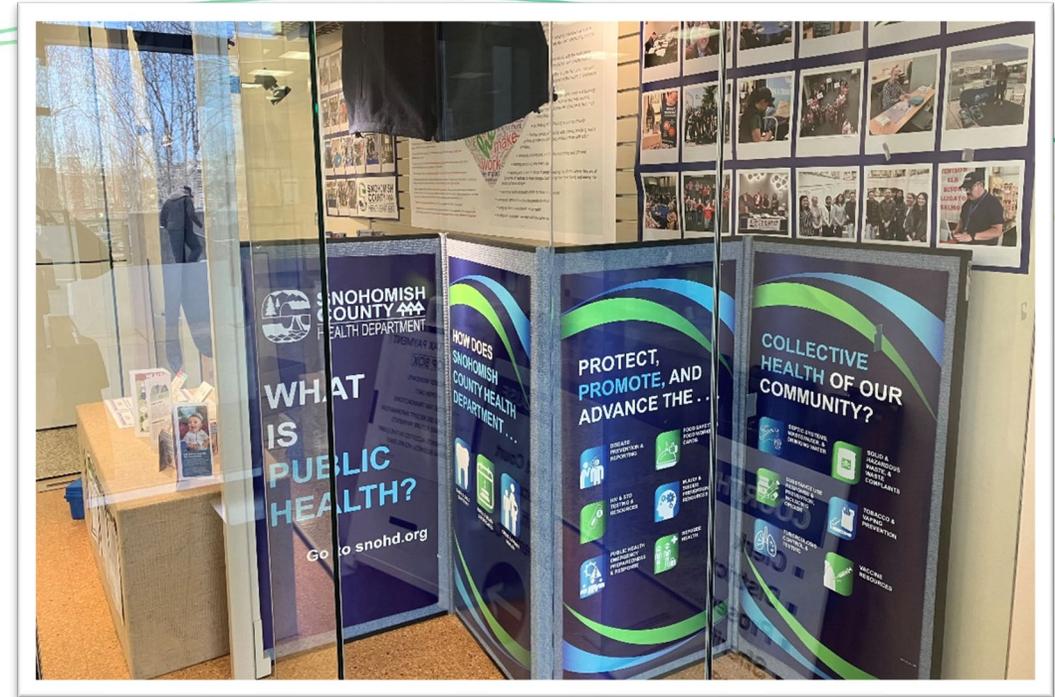
**SNOHOMISH COUNTY HEALTH DEPARTMENT**

## Your Health Is Our Priority

**REFUGEE HEALTH**

**How to get a Refugee Medical Screening in Snohomish County?**

<p><b>Contact Us</b> 425-339-5225</p> <p>Resettlement agency caseworkers can reach out to the Refugee Health Program at Snohomish County Health Department. Clients can also call us directly if needed.</p>	<p><b>Labs</b></p> <p>The Snohomish County Health Department will send lab orders to Quest Diagnostics. Clients will need to make an appointment at a Quest location and have labs drawn. Find a location: <a href="http://www.questdiagnostics.com/locations">www.questdiagnostics.com/locations</a>.</p>	<p><b>Screening Appointments</b></p> <p>Once labs have been completed, our Refugee Health team will schedule a time for the clients to come to our offices in Everett and have their screening exam and paperwork completed. Screenings are free to the client. Address: 3020 Rucker Ave, Everett, WA, 98201</p>	<p><b>I-693/Green Card Paperwork</b></p> <p>If a client arrived as a refugee, we did their initial screening, and they are up to date on required vaccines including COVID-19 and flu, we can complete their I-693 ("Green Card") paperwork at no cost. They can call our offices (425-339-5225) to set up an appointment.</p>
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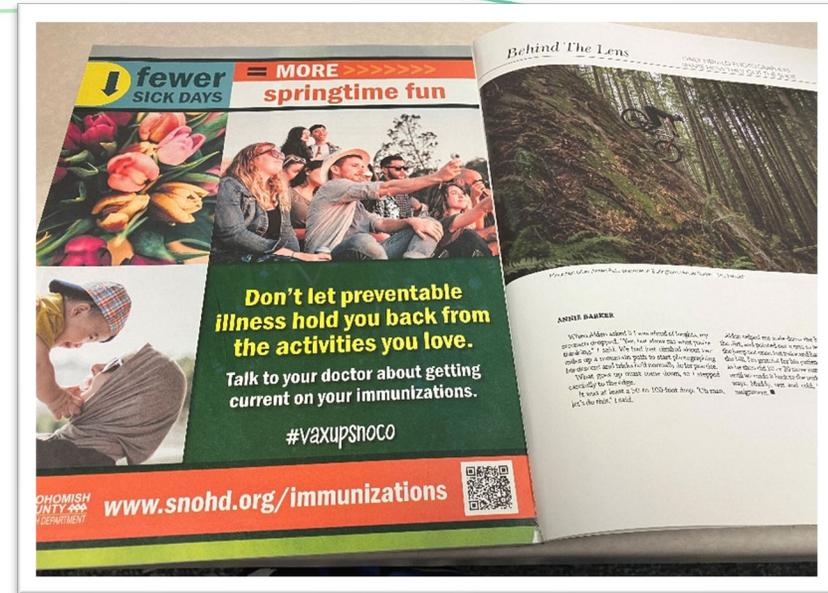
<p><b>Turnaround Times</b></p>	<p><b>Septic Permitting</b></p>	<p><b>Application Forms</b></p>
<p><b>Report a Problem</b></p>	<p><b>Septic Maintenance and Repair</b></p>	<p><b>Find a Contractor</b></p>



# Advertising and Marketing

Have you seen us around?

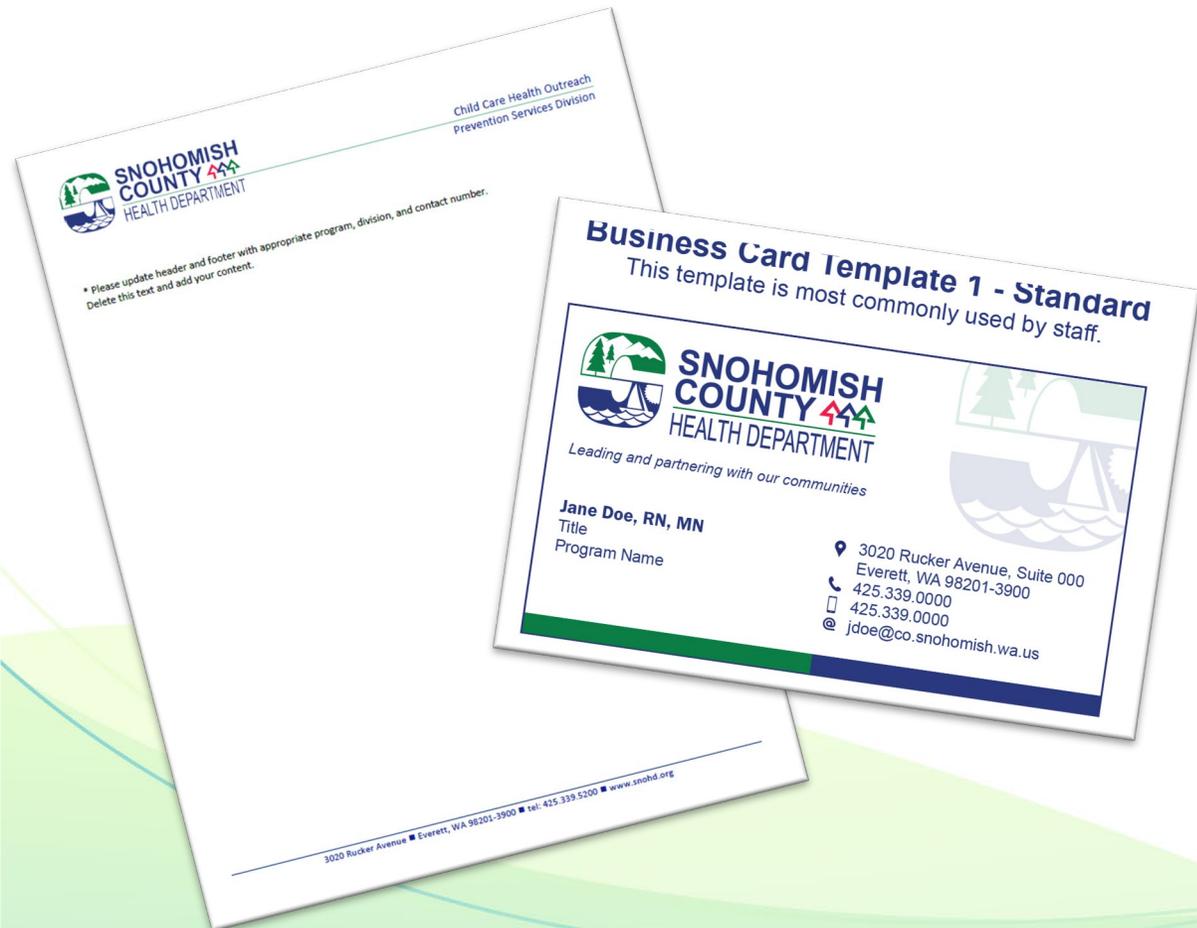
- Web • Newspaper • Magazine •
- Movie theaters • Buses • Banners



# Emergency Communications and Response



# Templates and Branding



## HEALTH DEPARTMENT TEMPLATES

Logos and templates below are for Health Department use. We are working to continue adding new and updated templates to this collection. If you need something but don't see it here, please contact the communications team.

Please remember that new public communications and messaging materials (posters, flyers, brochures, handouts, newsletters, videos, etc.) should be coordinated with the communications team prior to release.

Before downloading logo files, please take a moment to review the [logo do's and don'ts document](#).  
**Questions? Please email [shd-communications@co.snohomish.wa.us](mailto:shd-communications@co.snohomish.wa.us).**

## LOGOS

*PNG (transparent background) and JPG are most common. Please contact communications if you need a file type not available here.*

**Full color** • [PNG](#) • [JPG](#) • [TIF](#) • [AI](#)

**Black** • [PNG](#) • [JPG](#) • [TIF](#) • [AI](#)

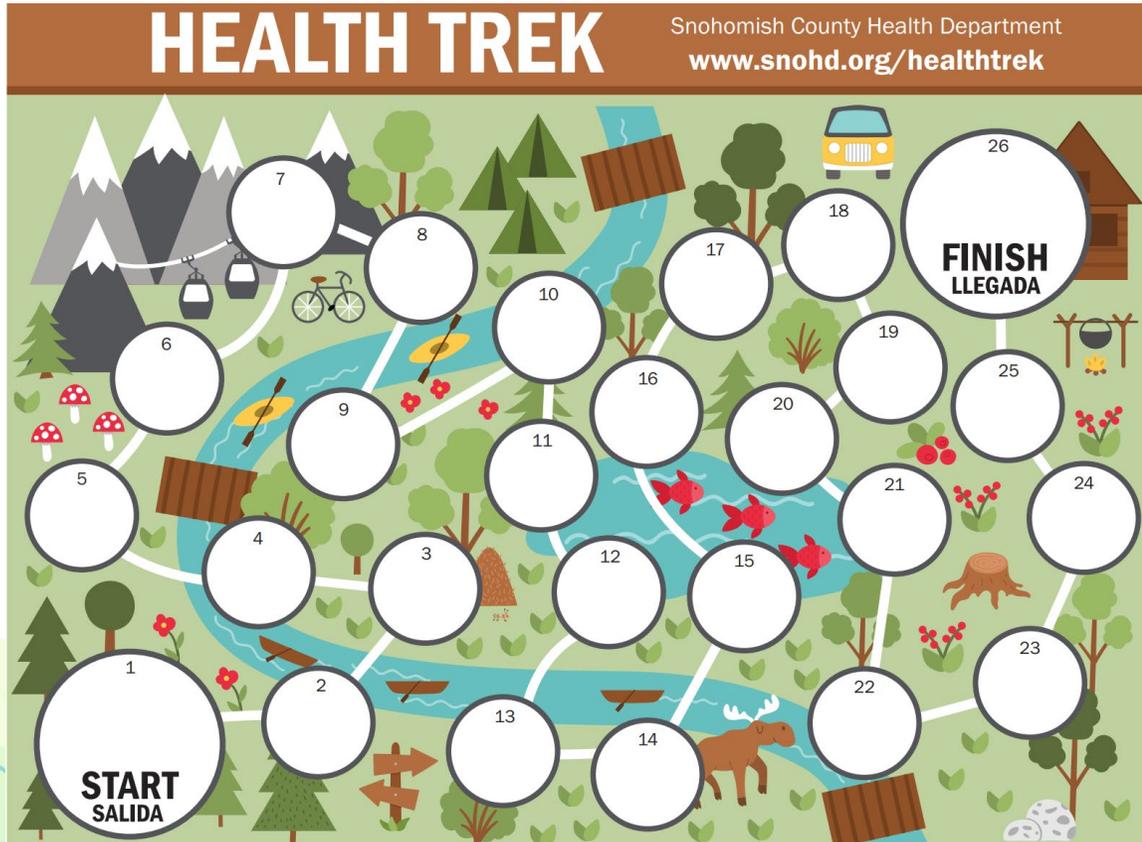
**White** • [PNG](#) • [AI](#)

**Blue** • [PNG](#) • [JPG](#) • [TIF](#) • [AI](#)

## LETTERHEAD (WORD)

- [Color letterhead](#)
- [Black and white letterhead](#)
- [Color letterhead \(no line\)](#)
- [Black and white letterhead \(no line\)](#)

# Campaigns: Health Trek and ABC's for Healthy Kids



Coloring book with activities  
AVAILABLE IN ENGLISH & SPANISH

NOW AVAILABLE

Would you like some Health Trek packets or coloring books? Please email [shd-communications@snoco.org](mailto:shd-communications@snoco.org).

# Event Requests

Health educators can attend community events as staffing and supplies allow. We help coordinate and track event participation in:

- Health fairs
- Back-to-school events
- Street fairs or block parties
- Resource fairs
- Festivals
- And more...

**48**  
**events**  
(2023)

[www.snohd.org/eventrequest](http://www.snohd.org/eventrequest)







## Contact information

Communications Team  
[SHD-Communications@snoco.org](mailto:SHD-Communications@snoco.org)

Kari Bray  
[Kari.Bray@snoco.org](mailto:Kari.Bray@snoco.org)  
425-339-5223



**Questions?**

**PUBLIC HEALTH**  
always working for a safer & healthier  
**SNOHOMISH COUNTY**