

## **REPORT FOR THE BOARD OF HEALTH**

### Program Policy Committee Meeting

Regular meeting of August 9, 2019

**Committee members present:** Dan Rankin, Linda Redmon, Terry Ryan, Shirley Sutton

**Committee members absent:** Jeff Vaughan

**Staff present:** Shawn Frederick, Heather Thomas, Katie Curtis, Pia Sampaga-Khim, Juliet D'Alessandro, Kyle Wansing, Kari Bray

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The meeting was called to order at 9:02 a.m.

#### **Motions passed at this meeting:**

- Approved minutes of the regular meeting of June 12

#### **Briefings**

##### *COFA Islanders Health Fair*

Katie Curtis, assistant director of Prevention Services, talked about the upcoming COFA Islander Health Fair. Last year's Marshallse Health Fair was well-attended and a second year was requested. This year's fair will be on Nov. 2 at Jackson Hall on the Everett Community College Campus. About 400 guests are expected from Snohomish and Skagit counties.

##### *Opioids Work: Grants and Current Activities*

Staff presented on the Health District's opioids and overdose prevention work, including the grants and funding streams that support that work. These include the Prevention for States, Opioid Prevention in States Surge Response, and Rural Community Opioid Response Plan grants as well as funding from the North Sound Accountable Communities of Health. They talked about efforts such as the "Not in My House" interactive education for parents and guardians, age-appropriate school curriculum about opioids, targeted outreach for providers and prescribers, helping people secure their medications, providing needle cleanup kits, resource guides and 10 Things to Know about Opioids campaign, and the sold-out Pregnancy & Beyond event in March 2019 that focused on the epidemic's impacts on mothers and infants. They also highlighted upcoming awareness events: Overdose Prevention Night at the AquaSox on Aug. 31 and A Night to Remember - A Time to Act vigil on Sept. 5.

##### *Communications and Outreach*

Staff presented on how the Health District is communicating with the public. They discussed new tools on the website and reviewed the Health District's main social media platforms; introduced the new blog "Public Health Essentials"; went over current newsletters; talked about event requests and event attendance; and showed a District video on pool, spa, and spray-park inspections. Committee members provided input on what type of communication would work best for their communities, how they can amplify Health District messages, and what the District could help develop in partnership with Committee and Board of Health members. The committee recommended this item go to the full Board for a briefing.

#### **Next Meeting Date**

The next regularly scheduled meeting date is Friday, Oct. 11.

The meeting was adjourned at 10:30 a.m.